



# What Next after Graduation

## Why are graduates interested in pursuing an MBA?

- The number of MBA aspirants has increased in the past decades. According to a 2019 AIMA report, at least 3.6 Lakh people graduate with MBA degrees from around 4000 business schools in India. In a recent report published in a national newspaper, the employability of these graduates has increased in 2023 over 2021.
- According to a 2023 report by GMAC, Globally, 79 per cent of prospective students are motivated to pursue Management education to enrich their lives and develop their potential.
- The next best motivator for higher education is better income.
- Graduates from Engineering and Medical backgrounds are also interested in Management education to equip themselves with skills that give them better opportunities.
- People who have Family businesses also show interest in an MBA so that they can join the business and expand it. A few colleges offer specialisations in Family Business.
- Every business requires Managers. As a person's experience increases at a workplace, he needs to manage larger teams. So, for career growth, people pursue an MBA.
- MBA education is available as one-year programs, 2-year programs and online courses. The demand for 2-year programs is strong, while aspirants choose the other programs based on their experience level and personal reasons.
- The interest in Online or Hybrid programs has been steady since 2019, but people prefer in-person classes. Most students believe that on-campus learning adds more value, provides better career prospects, and improves networking chances.
- According to the GMAC report, men showed more interest in finance and economics curricula, while women showed interest in corporate social responsibility and marketing. Strategy, business analytics, leadership, international business, change management, etc, are some of the top choices in the MBA curriculum.



గ్రాడ్యుయేషన్ కోర్సును బట్టి మూడు నుంచి ఐదేండ్లలో పూర్తవుతుంది. గ్రాడ్యుయేషన్లో చేరినవారు మొదటి సంవత్సరం చదువుతున్న కాలేజీ, అక్కడి విద్యావిధానానికి అలవాటు పడే ప్రయత్నం చేయాలి. రెండో సంవత్సరంలోకి ప్రవేశించాక కోర్సు పూర్తయిన తర్వాత ఏం చేయాలని ఆలోచించడం మొదలుపెట్టాలి. మూడు, నాలుగు సంవత్సరాల్లో తగిన ప్రయత్నాలు చేసి అనుకున్నది సాధించాలి. గ్రాడ్యుయేషన్ పూర్తయిన తర్వాత ఉద్యోగ ప్రయత్నాలు చేయవచ్చు. లేదా ఉన్నత విద్యను అభ్యసించడానికి తగిన ప్రవేశ పరీక్షలు రాయవచ్చు. గ్రాడ్యుయేషన్ తర్వాత ఉన్న మరొక ఆప్షన్ మేనేజ్మెంట్ విద్యను అభ్యసించడం. మాస్టర్ ఆఫ్ బిజినెస్ అడ్మినిస్ట్రేషన్కు కొన్ని దశాబ్దాలుగా ప్రాధాన్యం పెరిగింది. దేశంలో ఇండియన్ ఇన్స్టిట్యూట్ ఆఫ్ మేనేజ్మెంట్ (ఐఐఐఎం)లు సుమారు 20 ఉన్నాయి. ఇవి ఎంటీపి విద్యాబోధనలో పేరుపొందాయి. అంతేకాకుండా ఇంకా ఎన్నో కాలేజీలు ఉన్నాయి.



- Health, Food, etc, are among a few sectors where MBA graduates are in demand. Corporate Finance, Human Resource Management, and Marketing professionals are required in most fields.
- Graduates join Management consulting firms, and as consultants, they take up projects from diverse sectors as required. MBA degree provides them with problem-solving and analytical skills, essential for professional success.
- The curriculum in Business schools improves their research and analytical abilities.
- Management students take up internships as part of the program. If their work is appreciated, they may get pre-placement offers. The majority of the B Schools have campus placements, too.

## MBA entrance exams

- Students must undergo entrance tests and selection processes to pursue an MBA course. Aptitude skills and communication skills are tested in the selection process.
- The most popular MBA entrance in India is the CAT (Common Admission Test). IIMs and many Non-IIMs consider these scores. Based on their scores, students are called for the next round of selection, which may include Group Discussion, Writing Assessment Tests, or Personal interviews.
- Non-IIM institutions like IRMA, NIRMA, IIFT, BIMTECH, MDI, FMS, etc, consider CAT scores for admissions. Non-IIMs from around 20 states in India accept these scores.
- Apart from this, there are other entrance exams like XAT for XLRI, SNAP for Symbiosis Institute, NMAT for NMIMS, MAT for some AIMA-affiliated colleges.
- If a student is interested in pursuing an

- MBA abroad, he or she has to write exams based on the country's and university's requirements.
- GMAT by GMAC is one of the popular entrance exams. Some B schools also consider GRE scores.
- Work experience and an excellent academic track record help you get admission offers.
- Each of the colleges will have their eligibility criteria. Minimum academic requirements have to be fulfilled.

## MBA entrance exam preparation

- MBA exams predominantly test you on Verbal Ability, Quantitative Aptitude, Logical Reasoning and Data Interpretation. A few exams may check your General Awareness.
- Students are advised to understand the patterns of the exams they plan to take and start preparation accordingly.
- One part of the preparation requires you to improve your knowledge level, while the other needs to hone your skills.
- Verbal Reasoning requires you to improve your reading skills. Also, it may test you on different areas of language. Work on your reading and comprehension skills.
- Increase your vocabulary knowledge. Brush up the Grammar rules. Develop the ability to think critically and reason. Read Business news.
- Quantitative Aptitude requires you to improve your depth of knowledge in Arithmetic, Algebra, Geometry and modern topics which otherwise seem familiar. Understand the concepts and practice to improve speed.
- DI requires you to solve problems based on tables, graphs, diagrams, caselets etc.
- Reasoning expects you to be familiar with Puzzle solving, Venn Diagrams, Arrangements, etc. Practice makes you perfect.

## CAT exam pattern

- CAT is a computer-based exam. It is conducted in November on a single day in 3 sessions.
- Each session is for 2 hours.
- CAT has 3 sections, each section for 40 minutes. Verbal ability and Reading Comprehension, Quantitative Ability, Data Interpretation and Logical Reasoning.
- It has a negative marking. +3, -1 for MCQ questions. It has Non-MCQ questions where you have to type in the text. Non-MCQs don't have negative markings.
- CAT has a sectional time limit. Your performance in each section matters. It would help if you were strong in all areas.
- Mock exams and Practice help you to score better.
- Time Management and picking up the correct set of questions matters in CAT exams.

## Writing Skills and Interview Readiness

- Students have to improve their communication skills to do well in Group Discussions (GDs). Improve your General Knowledge. Increase your knowledge beyond headlines in the newspaper to explain your points in GDs. Speak regularly to improve your fluency. Watch English news or shows which can help you with your language.
- Practice writing on important topics to improve your essay structure, points, vocabulary and grammar.
- Be prepared for the interview by working on your resume. Know yourself better, and about the college and program you are applying to. Attend mock interviews to gain confidence.
- Students interested in MBA education are advised to identify their target exam and accordingly start preparation. An exam like CAT doesn't have a specified syllabus. Previous papers help you understand better. Students can start preparation while they are in graduate school itself. Based on the exams and difficulty level, a minimum of 3 to 6 months of focused preparation is required. If you want to pursue an MBA after gaining work experience, ensure that you work on your concepts in your student life. You have a higher chance of having more time to prepare as a student.

## MBA Degree and Benefits

- The knowledge gained and skills developed from an MBA course provide students many opportunities. It is not restricted to one field.
- Technology, Finance, Management, Tourism, Business, Agriculture,

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